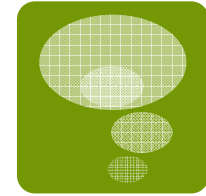


System Change for Green Growth

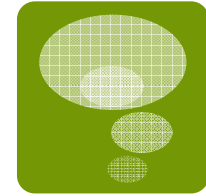
Rae-Kwon Chung
UN ESCAP

Scope of Green Economy

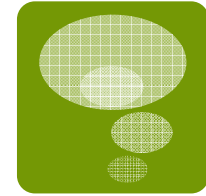


- Investing in Natural Capital
- Improving efficiency of using Natural Capital →
Greening of the Economy
- Energy, Resource & Carbon efficiency: eco-efficiency
- Tenfold improvement of Production and Consumption
Efficiency of the whole economy
- GE/GG: investing in eco-efficiency can generate profit, employment & growth

Extent of System Change: Fundamental Transformation



- **Invisible Structure:**
change the way we raise tax revenue & spend
(Tax and Fiscal Reform), Value, regulation,
lifestyle, technology, innovation
- **Visible Structure:**
change the way we design our city, building, transport,
water, energy, waste system



ESCAP: 5 Tracks of GG Roadmap:

- Shifting Focus from Quantity to Quality of Growth
- Internalizing Ecological Price
- Changing the design of infrastructure
- Promoting Green Business
- Establishing low carbon economics
- Compiling Policy Options for GG

New Framework of Cooperation:

- Clarifying Roadmap for GG
- Support Applying Roadmap for GG